

Privacy Policy - Dentelin Coop

Intro

Dentelin Coop is high-quality dental service for over 20 years. Located in Rovinj, Croatia. We take the question of securing one's personal information very seriously and take necessary precautions and steps in order to protect it.

The security of your personal information is important to us, but remember that no method of transmission over the Internet, or method of electronic storage, is 100% secure. While we strive to use commercially acceptable means to protect your personal information, we cannot guarantee its absolute security. Therefore, as much as it is in our power, your personal information will be treated with confidence, meaning it will not be transferred or sold to other parties like individual or government agencies unless the law requires it otherwise.

When users of the Dentelin Coop website www.dentelin.eu (hereinafter referred to as: users) access or use the website, their personal information is being collected for the purpose of improving the site and/or promoting the Dentelin Coop brand.

By using the website, users agree to have read, understood and accepted the terms from this Privacy Policy statement.

Collecting and Using Your Personal Data

Types of Data Collected

Personal Data

While using Dentelin website, you may be asked to provide certain information that will help us identify you. Personally identifiable information may include, but is not limited to:

Email address

First name and last name

Phone number

Address, State, Province, ZIP/Postal code, City

Usage Data

Usage Data is collected automatically when using the website.

Usage Data may include information such as your device's Internet Protocol address (e.g. IP address), browser type, browser version, other pages linked to our website (such as social media channels), the time and date of your visit, the time spent on those pages, unique device identifiers and other diagnostic data.

When you access our website by or through a mobile device, we may collect certain information automatically, including, but not limited to, the type of mobile device you use, your mobile device unique ID, the IP address of your mobile device, your mobile operating system, the type of mobile Internet browser you use, unique device identifiers and other diagnostic data.

Tracking Technologies and Service providers

Like other websites, we use some tracking technologies and third party companies and individuals to facilitate and improve the website on our behalf as well as to assist us in analyzing how our website is being used.

These third parties have access to your personal data only to perform these tasks on our behalf and are obligated not to disclose or use it for any other purpose.

Cookies

Cookies are files with a small amount of data, which may include an anonymous unique identifier. Cookies are sent to your browser from a web site and stored on your computer's hard drive. Like many sites, we use "cookies" to collect information. You can instruct your browser to refuse all cookies or to indicate when a cookie is being sent. However, if you do not accept cookies, you may not be able to use some portions of our website.

Google Analytics

Google Analytics is a web analytics service offered by Google that tracks and reports website traffic. Google uses the data collected to track and monitor the use of our website. This data is shared with other Google services. Google may use the collected data to contextualize and personalize the ads of its own advertising network.

You can opt-out of having made your activity on the website available to Google Analytics by installing the Google Analytics opt-out browser add-on. The add-on prevents the Google Analytics JavaScript (ga.js, analytics.js, and dc.js) from sharing information with Google Analytics about visits activity.

For more information on the privacy practices of Google, please visit the Google Privacy & Terms web page: <http://www.google.com/intl/en/policies/privacy/>

Google Ads

Our website uses the Google Ads conversion tracking and Google Ads remarketing services of Google LLC, 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA ("Google"). We use Google Ads conversion tracking to capture specific customer actions (such as clicking on an advertisement, page call-ups, downloads) and to analyze them. We use Google Ads Remarketing to display individualized advertising messages to you for our products on partner websites of Google.

For this purpose, both services insert cookies and similar technologies. The data accrued in this context may be transmitted by Google for analysis to a server in the USA and stored there. Should personal data be transmitted to the USA, Google has acceded to the EU-US Privacy Shield.

If you use a Google account, Google may – depending on the settings saved in your Google account – link your web and app browser history with your Google account and use information from your Google account in order to personalise advertisements. If you do not wish for this allocation to the Google account, it will be necessary for you to log out before calling up our contact page at Google.

As set out above, you can so configure your browser that it rejects cookies. Additionally, in the cookie settings of Google's Privacy Statement, you can prevent Google cookies from being used for advertising purposes.

You can find more detailed information on this matter in Google's Privacy Statement.

Google Tag Manager

Our website uses Google Tag Manager, a service of Google LLC, 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA ("Google"). The Tag Manager is used to manage tracking tools and other services, so-called website tags. A tag is an element that is stored in the source code of our website in order to record, for example, predefined usage data, such as an IP address. The Google Tag Manager does not use cookies and does not collect any personal data. The Google Tag Manager triggers other tags that may collect data. Some of the data is stored on a Google server in the USA. In the event that personal data is transferred to the USA, Google has submitted to the EU-US Privacy Shield. If deactivation has been made at the domain or cookie level, it will remain in effect for all tracking tags implemented with Google Tag Manager.

For more information, please refer to the privacy policy and Google's further information about Tag Manage.

Facebook Pixel

We use the "visitor action pixels" from Facebook Inc (1 Hacker Way, Menlo Park, CA 94025, USA, or, if you are based in the EU, Facebook Ireland Ltd., 4 Grand Canal Square, Grand Canal Harbour, Dublin 2, Ireland ("Facebook")) on our website. This allows user behavior to be tracked after they have been redirected to the provider's website by clicking on a Facebook ad. This enables us to measure the effectiveness of Facebook ads for statistical and market research purposes. The data collected in this way is anonymous to us, i.e. we do not see the personal data of individual users. However, this data is stored and processed by Facebook. Facebook may link this information to your Facebook account and also use it for its own promotional purposes, in accordance with Facebook's Data Usage Policy <https://www.facebook.com/about/privacy/>.

You can allow Facebook and its partners to place ads on and off Facebook. A cookie may also be stored on your computer for these purposes. You can object to the collection of your data by Facebook pixel, or to the use of your data for the purpose of displaying Facebook ads by contacting the following address: <https://www.facebook.com/settings?tab=ads>. Facebook is certified under the Privacy Shield Agreement and thus guarantees compliance with European data protection legislation (<https://www.privacyshield.gov/participant?id=a2zt0000000GnywAAC&status=Active>).

LinkedIn Conversion Tracking and Insight Tag

The LinkedIn Insight Tag is a piece of lightweight JavaScript code that we have added to our websites to enable in-depth campaign reporting and to help us unlock valuable insights about our website visitors. We use the LinkedIn Insight Tag to track conversions, retarget website visitors, and unlock additional insights about members interacting with our LinkedIn adverts.

The LinkedIn Insight Tag enables the collection of metadata such as IP address information, timestamp, and events such as page views. All data is encrypted. The LinkedIn browser cookie is stored in a visitor's browser until they delete the cookie or the cookie expires (there's a rolling six-month expiration from the last time the visitor's browser loaded the Insight Tag). You can opt out of cookies from LinkedIn on your LinkedIn settings page and recommend you read their Cookie Policy for more information.

What do we use your data for?

New partnerships

The information you put in the contact form for the purpose of hiring us, such as name and email address, will be used for business purposes only and in the period of project negotiations (and implementation). We may keep your information in our database for the purpose of contacting you for the future. The data will also be stored until you require otherwise.

Newsletter

If you subscribe to our newsletter, information you provided for that purpose will be used for that purpose only. You can cancel your subscription and stop receiving regular updates from us by unsubscribing or contacting us on info@dentelin.eu.

Analytics

We may use a third-party service provider, Google Analytics, to monitor and analyze the use of our website. Data being collected is not identifiable and is used to collect login information and get insight into users' behavioral patterns.

Communication & remarketing

By tracking your usage data and with the use of cookies, we gain information used for promotional marketing campaigns based on targeting specific audiences on Facebook, LinkedIn, Instagram and Twitter.

We may use your personal information to contact and provide you with information about goods and services in the form of marketing campaigns. We may partner with third party ad networks to display advertising on our website or to manage our advertising on other sites. Our ad network partner uses cookies and web beacons to collect information about your activities on this and other websites to provide you targeted advertising based upon your interests. If you wish to not have this information used for the purpose of serving you targeted ads, you may opt-out by using these services: <https://optout.networkadvertising.org/> or <https://optout.aboutads.info/> (or if located in the European Union, by clicking here: <http://www.youronlinechoices.eu/>). Please note this does not opt you out of being served advertising you will continue to receive generic ads.

Retention of Your Personal Data

We will retain your personal data only for as long as it is necessary for the purposes set out in this Privacy Policy. If you want your data to be removed from our database sooner, let us know on info@defntelin.eu.

Children's Privacy

Dentelin Coop does not knowingly collect personally identifiable information from anyone under the age of 18. If we become aware that personal information from anyone under the age of 18 has been collected without verification of parental consent, we will take steps to remove that information from our servers..

Changes To This Privacy Policy

This Privacy Policy is effective as of 20th July 2022 and will remain in effect except with respect to any changes in its provisions in the future, which will be in effect immediately after being posted on this page.

We reserve the right to update or change our Privacy Policy at any time and you should check this Privacy Policy periodically. Your continued use of our website after we post any modifications to the Privacy Policy on this page will constitute your acknowledgment of the modifications and your consent to abide by and be bound by the modified Privacy Policy.

Legal information

Dentelin Coop

Carera 22A, 52210 Rovinj

Email: info@dentelin.eu

Persons authorized to represent the company: Danijela Komljenović Blitva.